

SUBJECT: PARKING METER REVENUE ALLOCATION & EXPENDITURE POLICY
POLICY NO.: 100-18
EFFECTIVE DATE: March 4, 1997

PURPOSE:

The intent of this Policy is to retain a certain portion of the meter revenues collected for the benefit of the area in which the meter is located. These revenues will be used for a variety of neighborhood and business improvement projects. Parking Meter Districts (PMDs) will be established to provide an equitable mechanism for distribution of the funds.

POLICY:

A. Use of Parking Meter Funds

1. Parking Meter District revenues shall be used to address parking supply and mobility issues. Improvement and activities that increase the availability, supply and effective use of parking to residents, visitors and employees within the area in which the meter is located will be the primary focus of expenditure of the funds. Parking Meter District revenues shall be used for such purposes as:
 - a. Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking and structured parking lots.
 - b. Providing mobility information such as signing, marketing, and communication of location, availability, cost, etc. of district-wide parking options.
 - c. Providing for extraordinary maintenance and landscaping activities.
 - d. Providing for extraordinary security activities.
2. Parking Meter District revenues shall supplement and not supplant existing City funding sources and program revenues for each meter district.

B. Parking Meter District (PMD) Boundaries

1. A Parking Meter District may be established by the City Council in areas with more than one hundred (100) meters.
2. The Parking Meter District shall encompass those meters that serve either the general destination of source of the parking demand. (See attached Parking Meter District Map)

C. Parking Meter District Advisory Board

1. The City Council shall designate an advisory board with the establishment of each Parking Meter District for the purpose of recommending programs and expenditures of

allocated parking meter revenues. The advisory board shall be either a business improvement district (BID), a non-profit redevelopment corporation, or a community development corporation (CDC). As wide a representation of appropriate representatives within the Parking Meter District boundaries shall be sought to comprise the advisory board. Final approval of the Parking Meter District expenditures shall rest with the City Council.

2. The Parking Meter District Advisory Board shall develop and recommend to the City Council each fiscal year an annual and a five-year improvement/implementation plan specifying recommended annual expenditures.

D. Allocation of Parking Meter District Revenues

1. A percentage of the total parking meter revenues generated by the City of San Diego shall be allocated to Parking Meter District on an annual basis. The percentage in Fiscal Year 1997 shall be fifteen percent (15%), the percentage in Fiscal Year 1998 shall increase to thirty (30%), and increase to forty-five (45%) in Fiscal Year 1999.

2. Parking Meter District revenues shall be allocated to each Parking Meter District based on the percentage of average annual gross collections generated within each district. Monies collected will be disbursed pursuant to the adoption and approval of an implementation plan submitted to the City Council pursuant to Subsection C.2 above.

3. The Parking Meter District Program shall be administered in conjunction with the City's Business Improvement District Program (BIDP) and the Small Business Enhancement Program (SBEP) for coordination purposes. Various entities within a given district may designate one agency to administer the funds by written agreement.

HISTORY:

Adopted by Resolution R-288408 03/04/1997

Parking Meter District Map



SAN DIEGO METER INFORMATION

<u>Downtown - Meter District 1</u>	
Downtown BID	568
Gaslamp BID	333
Little Italy BID	362
Non BID	2145
Downtown Total	3408
<u>Uptown - Meter District 2</u>	
Hillcrest BID	584
Mission Hills BID	139
Old Town BID	0
Non BID	657
Uptown Total	1380
<u>Midcity - Meter District 3</u>	
Adams BID	36
El Cajon Central BID	46
El Cajon Gateway BID	188
North Park BID	0
College BID	0
City Heights BID	0
Non BID	204
Midcity Total	474
<u>Proposed - Meter District 4</u>	
Diamond BID	0
Total	0
Total San Diego Meters 3/21/96	5262